



ciężarówki i autobusy is B2B magazine, which publishes news, facts and opinions about trucks, vans, buses and accessories for commercial vehicles. Independent tests of trucks & buses, powerful presentations and reports about transport business in Poland are the characteristic icon of each issue of this mag. **ciężarówki i autobusy** is intended for professional transport organizations, which purchase the trucks, buses and special utility vehicles. This publication is addressed to those who are in charge of repair and maintenance of the fleet too.

The target group of the magazine include:

- > owners of transport companies
- > database managers of transport
- > managers of public transport centers
- > managers of transport companies
- > managers of logistics companies
- > managers of technical departments
- > the persons responsible for the maintenance of the fleet

- > copy price: 15 PLN
- > frequency: bimonthly
- > controlled distribution 8 000 copies

ciężarówki i autobusy - automotive magazine which is distributed by direct mail (controlled distribution). Database of customers consist about 8 000 records and is still developing. Database consist the address, name of people responsible for fleet.

PRICES AND DEADLINES 2021

2/1	4c 38 000 PLN
1/1	210 x 297mm 4c 20 000 PLN
1/2 H	1/2 H – 170 x 125 mm 210 x 144 mm 1/2 V – 80 x 254 mm 103 x 297 mm 4c 14000 PLN
1/2 V	

issue	orders	materials	publication
01-02/2021	2021-01-01	2021-01-08	2021-02-03
03-04/2021	2021-03-05	2021-03-12	2021-04-07
05-06/2021	2021-04-23	2021-04-30	2021-05-26
07-08/2021	2021-06-18	2021-06-25	2021-07-21
09-10/2021	2021-08-20	2021-08-27	2021-09-22
11-12/2021	2021-10-29	2021-11-05	2021-12-01